

Serving sizes and portion sizes can be very confusing. Serving sizes are shown on the Nutrition Facts label on the packaging on food. These serving sizes are listed as a measurement of food, like in cups or ounces. They help you figure out the amount of nutrients that are in the food you are eating.

A portion size is the amount of food chosen by each person. This changes from person to person! Here's an example: Mia and her dad both decide to have cereal for breakfast. The serving size lited on the side of the box of cereal is 1 cup.

Mia chooses to have 1 cup of cereal, while her dad chooses to hav 2 cups of cereal. Mia and her dad chose different portions sizes of cereal. Portion sizes and serving sizes can be the same or different from each other.

How can I measure serving size?

Serving sizes are important to understand to help you be aware of how much you are eating. But how do you know what different serving sizes look like? You can compare them to objects that are of similar size. Here are some examples!

Food Product	Serving Size	Reference
Dry cereal	1 cup	Baseball
Pasta	1/2 cup cooked	Computer mouse
Peanut butter	2 tablespoons	Ping pong ball
Lean beef	3 ounces Deck of cards	
Butter	1 teaspoon	Postage stamp
Strawberries	1/2 cup	Tennis ball
Cooked broccoli	1/2 cup Lightbulb	

Family Meals

Eating meals together as a family is a great opportunity to talk about portion sizes and serving sizes. Make dinner interactive by asking questions or introduce serving size activities and how your typical portions compare to those. A great way to help your child visualize serving sizes is to use familiar objects, such as a baseball or a deck of cards. Have your child pick an object and then match it to an actual food portion size.





As a family, choose household items that you can use as a reference for each of the foods below. Draw them in the right column.

Food	Example	Draw an item that is about the same size.		
Cooked Carrots	1/2 cup			
Rice (cooked)	1/2 cup			
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Olive Oil	1 teaspoon			
Lean Poultry	3 ounces			
Blueberries	1/2 cup			
HEALTHY F	HEALTHY FAMILY CHALLENGE			
Have at least one family meal this week.				
sizes of a spe	cific food in the the the second s	old item for one of the serving table above. Post the table e to help keep track of your		

This material was funded by USDA's Supplemental Nutrition Assistance Program —SNAP, an equal opportunity provider and employer. SNAP (CalFresh) provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.